Hélène Dedieu
Graphic & Web Designer

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in Bē ⊗

About Me

I am a curious and passionate designer, looking for a role where I can take part in the complete design process and demonstrate my range of skills from branding to web design. Having had more than 6 years experience in graphic design and web design across 4 different countries, I believe I am a versatile and open-minded creative who can adapt to any environment.

I always search the best solution adapted to each project. I enjoy working in a team, it is a good way to have a creative work and be continually learning, sharing and developing new skills.

Work Experience

{March 2014 - now}
Graphic & Web designer
PLUG AND PLAY DESIGN - Digital Agency (London, UK) plugandplaydesign.co.uk
Brand development & Logo/Identity Design, Web design, UI/UX design, Icon design, Illustration, Infographic design, Animation (video and illustrations), Print design, Packaging, Wordpress, Craft Mailchimp, Building website from Wordpress theme (Avada, Divi).

{June 2012 –February 2013}
Graphic Designer
ALTA MK - Advertising Agency (Madrid, Spain) altamk.com
Digital and offline advertising campaigns essentially for textile brands (Inditex, Mango, Blanco) but also other sectors (Finance, Transport, Entertainment, etc.) Logo & Brand design, Posters, Print design, Web design, Wordpress, Newsletters.

{May 2011 - June 2012}
Art Director, Digital Lead
COMARK XXI (Madrid, Spain)
Establishment and development of the web department of the company.
Creation and design of the online newspaper: ARNdigital, Updates, Iconography (photography and creating illustrations daily), Webmaster (management of user accounts, blogs, comments, daily website updates). Illustrations for the magazine El mundo MAPFRE, Logo design.

{October - April 2011}
Graphic Designer
QUIKSILVER STUDIO (Saint Jean de Luz, France)
Formatting and design for the Roxy Clothes and Accessories catalogues (fall/winter 11/12 - spring 12/13)

{since October 2010 }
Graphic Designer Freelance *- Web & App Design, UX/UI Design, Digital and offline Campaigns, Logo design, Brand Identity, Print design, Posters, Book and magazine design, Packaging, Illustrations & Icon design, Animations & Videos. Pre and post production.*
Clients: Ecocert, Abordaje, Actua Comunicación, Le L.I.R., karine-labrunie.fr, France Pari, Lecool magazine, Éditions Reflets d'ailleurs

Graphic Design Internships
Print design, Publishing design, Logo design, Digital and offline Advertising Campaigns, Flash & After Effect Animation, Signage systems, Packaging, Set design and communication for exhibition, CDRom's title, Cultural events management.
{July 2010} NOUS TRAVAILLONS ENSEMBLE (Paris, France) noustravaillonsensemble.org
{March to May 2010} HB IMAGEN (Buenos Aires, Argentina) imagenhb.com
{September 2008} LA MAQUINETA (Barcelona, Spain) maquineta.com
{June-July 2008} HOLA MURRAY (Madrid, Spain) holamurray.com
{May-June 2006} GRAAL (Limoges, France)

Education

Master In Digital Creation - with honours
UNIVERSITY OF MIRAIL (Toulouse, France)
Study of video, sound, 3D, animation, programming and other multimedia tools.
Topic thesis: "**ExpressiveType, creation of an interactive typography.**"

Upper national degree in design (Art Director)
option graphic design, visual communication- with honours
FORM, SCHOOL LES ARÈNES (Toulouse, France)
[DSAA (Diplôme Supérieur en Arts Appliqués) Concepteur-Créateur option Communication Visuelle]
Topic thesis : "**Communicate with little mediums, a communication for the proximity non-profitmaking organizations.**"

Higher national diploma in graphic design
option graphic design, publishing, advertisement
[bts communication visuelle option graphisme, édition, publicité]
SCHOOL RAYMOND LOEWY (La Souterraine, France)

Preparatory year to design studies
[mànaa (mise à niveau arts appliqués)]
SCHOOL RAYMOND LOEWY (La Souterraine, France)

High School diploma (baccalaureate) literature with arts option with honours
HIGH SCHOOL LES ARÈNES (Toulouse, France)

Skills

Adobe Creative Cloud 2016

· Illustrator
· Photoshop
· InDesign
· After Effect
· Premiere
· Flash
· Dreamweaver
· Animate Edge

Typography Fontcreator

Web Wordpress & Craft CMS, mailchimp, Social Media Marketing, basical HTML, CSS. Wordpress website with Avada & Divi themes.
Microsoft Office

Languages
French: mother tongue
Spanish: bilingual
English: full professional working proficiency

Other Experiences

Creation and development of my own embroidery/wool creations brand "Abordaje".
Logo design and creation of all the brand elements, conducting workshop and artistic collaborations.

Professional collaborator for a master course in creative publishing.
Leading a workshop on travel book design and teaching Adobe InDesign. Letters University of Blaise Pascal and "Reflet d'ailleurs" publishing (Clermont Ferrant, France)

Volunteer organizer - biennial of the illustrated trip notebook (Clermont Ferrand, France)

Artwork (print & fashion) and photography for "Un día tranquilo" dance performance (The Culture House of Buenos Aires, Argentina)

Professional collaborator for a workshop with student from higher national diploma in graphic design "Cultivating one's garden", work managed with Les jardins de la Sédelle & Raymond Loewy School (23, France).

Winner of the contest for the design of the festival de jazz Souillac en Jazz.

Interest

Culture, Arts, Illustration, Design, Music, Cinema, Photography, Travel, Embroidery/knitting.
Member creator of the association ZipForm (design students association in Toulouse), certificate to work with children (BAFA) with option theatre and animation.

References available on request