

hélène dedieu

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Inquisitive and consciencious Graphic Designer and Art Director, I am looking for creative and varied design projects. I work in graphic design, publishing and web design for more than four years. I have worked in graphic design studios of three countries: France, Spain and Argentina, this has helped me develop an international perspective working in other cultures and other working practices. I have a friendly and open minded personality, I always search the best solution adapted to each customer. I enjoy working in a team, it is a good way to have a creative work and be continually learning and developing new skills.

work experiences

since october 2010

graphic designer freelance - Campaigns, logos, posters, book and magazine publishing, packaging, websites (html/css, wordpress), cards, illustrations, videos, etc. Pre and post production.

june 2012 - february 2013

graphic designer - Altamk - advertising agency (Madrid, Spain) <http://www.altamk.com/>
Advertising campaigns for textile brands (Inditex, Mango, Blanco), advertising graphics for loyalty cards, logos, newsletters, e-mailing, posters, web-sites, wordpress, layout.

may 2011 - june 2012

art director/web & graphic designer/webmaster/Illustrator - Comark XXI (Madrid, Spain)
Establishment and development of the web department of the company.
Creation and design of the online newspaper, ARNdigital (<http://www.arndigital.com>), management of the updates, the version 2, the iconography of the newspaper (photography and creating illustrations daily), layout, webmastering (management of user accounts, blogs, comments, etc.).
Illustrations for the magazine El mundo MAPFRE, logos.

october - april 2011

graphic designer - Quiksilver studio (Saint Jean de Luz, France)
Layout and design for the Roxy Snow and Roxy Shoes books fall/winter 2011/2012 and the Roxy Girl / Teenager / Baby and Roxy accesories for spring 2012/2013

graphic design placement

Leaflets, cultural events management, publishing, advertising, flash animation, videos, magazine new design, informative system of signs, picture, packaging, logos, stage design and communication for a historical exhibition CD-Rom's title, graphic guidelines.

july 2010 - **Nous Travaillons Ensemble** (Paris, France) <http://www.noustravailleensemble.org/>

march-april-may 2010 - **HB Imagen** (Buenos Aires, Argentina) <http://www.imagenhb.com/>

september 2008 - **La Maquineta** (Barcelona, Spain) <http://www.maquineta.com/>

june-july 2008 - **Hola Murray** (Madrid, Spain) <http://holamurray.com/>

may-june 2006 - **Graal** (Limoges, France)

october 2005 knowledge of printing - **Quat'coul** (Toulouse, France)

skills

computer skills

graphism Adobe Illustrator, Freehand / **picture** Adobe Photoshop / **publishing** Adobe InDesign / **typography** Fontcreator / **3D** Blender (current learning) / **sound** Audacity, Pure Data (current learning) / **video** Adobe Première, Final Cut, After effects / **web** Adobe Flash, Adobe Dreamweaver CS5, Wordpress, Social Media Marketing, basis of programming HTML, CSS and actionScript.

languages

french: mother tongue

spanish: bilingual (I have been living four years in Spain and Argentina)

english: good skills both written and oral

driving licence and car ownership

education

2009/2010

master 2 création numérique - mention assez Bien

University of Mirail (Toulouse, France)

Master in digital creation with honors, learning of video, sound, 3D, animation, programming and other multimedia tools.

2007/2009

dsaa (diplôme supérieur en arts appliqués)

concepteur-créateur option communication visuelle mention Bien

FORM, School Les Arènes (Toulouse, France)

Upper national degree in design (art director), option graphic design with honors

Topic thesis : communicate with little mediums, a communication for the non-profitmaking organization

2005/2007

bts communication visuelle option graphisme, édition, publicité

School Raymond Loewy (La Souterraine, France)

Higher national diploma in graphic design (graphic designer) option graphism, publishing, advertisement

2004/2005

mànaa (mise à niveau arts appliqués)

School Raymond Loewy (La Souterraine, France)

Preparatory year to design studies

other experiences

november 2012

Class of Wordpress <http://www.voyaserelmagodewordpress.com/>

february 2011

Guest collaborator teacher in a master course in creative publishing during a workshop for designing a travel book and learning the software InDesign. Letters University of Blaise Pascal and "Reflet d'ailleurs" publishing in Clermont Ferrant, France.

november 2010

Volunteer organizer of the biennale du carnet de voyage of Clermont Ferrand (biennial of the trip notebook in the city of Clermont Ferrand) - <http://www.biennale-carnetdevoyage.com/>

april 2010

Design of the flyer, the costumes, the make up, making-off for photography and video in "Un día tranquilo", a dance performance presented in the Culture House of Buenos Aires, Argentina.

may 2008

Guest collaborator for a workshop with student from higher national diploma in graphic design for the topic Cultivating one's garden, work managed with Les jardins de la Sédelle (23, France).

2006

Winner of the contest for the design of the festival de jazz Souillac en Jazz.

interest

Listening to music, going at concert, playing piano, going to the cinema, photography, Culture, Arts, member creator of the association ZipForm (association of design students in Toulouse), certificate to work with children (BAFA) with option theater and animation, travelling, sewing, making clothes, to knit, to crochet, to embroider, playing tetris, swimming, riding my bike in the streets of Toulouse...

references available on request